



It is time for urgent action... **HIV and AIDS** is a business issue

WELCOMING NEW LEADERSHIP

**Executive Committee
2011-2012**

Following a successful AGM held on October 12, 2011, the AFBI team is pleased to announce the new Executive Committee for 2011-2012.

Mrs. Tessa Chadderton-Shaw
PRESIDENT

Mr. Steve Stoute
VICE-PRESIDENT

Mr. Vere Springer
TREASURER

Mr. Orlando 'Gabby' Scott
SECRETARY

Mr. Colin Brewer
DIRECTOR



Mrs. Tessa Chaderton-Shaw,
President AFBI

President's Message

The AIDS Foundation of Barbados Inc. (AFBI) team is pleased to offer congratulations to Mrs. Tessa Chaderton-Shaw, the incoming President of the Foundation.

Tessa possesses a wealth of experience and a diverse background as former Manager of the National Council on Substance Abuse (NCSA) and Regional Administrator of the Caribbean Regional Anti-Doping Organization (RADO). The Board of the AFBI is confident that she can assist the Foundation with advancing its strategic visioning and building partnerships.

Tessa feels strongly about projecting the face of HIV and AIDS. There is no better person to bring that "face" into sharp focus but through the person living with HIV and she is delighted about her role in which she plans to make that face a reality in the workplace. **"With the help of the Executive Director & staff as well as fellow Board Members, I aim to break down barriers that exist due to false perceptions and to embrace those living with HIV,"** says Tessa.

2011 CARIBBEAN HIV CONFERENCE

The Caribbean hosted its 3rd annual HIV Conference on November 18-21, 2011 in Nassau, Bahamas. Themed, '**Strengthening Evidence to Achieve Sustainable Action,**' the conference and its 2500 delegates, with at least thirty (30) from Barbados , including the Executive Director from the AFBI, addressed the threats and opportunities for establishing a framework for sustainable action. Diminished funding from international donors and potential competition from priority given to non-communicable diseases (NCDs) and away from HIV were the two main issues to contend with. This is particularly relevant for the AFBI as it will shape how the Foundation moves forward in obtaining support through 2012.

Key Issue 1: Sustainability

Given the global financial crisis, significant decreases in international donor funding and universal warnings of donor fatigue, delegates were asked to be innovative in their approaches to a sustainable agenda. One prescription was to explore a self-financed HIV and AIDS response. Critical to this posture is also a need to greatly enhance prevention activities to reduce the pool of persons living with HIV (PLHIV) , thereby reducing the rate of transmission , and realizing economic health gains.

Key Issue 2: NCDs vs. HIV

Recognizing the priority now given to NCDs in the Caribbean and the ease of access to available funding, it was suggested that HIV programming could be sustained if repackaged and incorporated as part of a broad health agenda.



2011 CARIBBEAN HIV CONFERENCE

STRENGTHENING EVIDENCE TO ACHIEVE SUSTAINABLE ACTION

November 18-21, 2011 • The Bahamas

HIGHLIGHTS OF THE 2011 CARIBBEAN HIV CONFERENCE



Dr. Edward Greene. Photo courtesy of the 2011 Caribbean HIV Conference.

- Dr. Edward Greene has been appointed by UN Secretary-General Ban Ki-moon as UN Special Envoy for HIV and AIDS in the Caribbean. Dr. Greene replaces Sir George Alleyne.
- UNAIDS, under the leadership of Dr. Ernest Massiah, Director of the Caribbean Regional Support Team, launched the **Caribbean Coalition for Social Justice (CCSJ)**. The coalition's mission is to pool resources and provide legal services to persons who experience discrimination and who otherwise wouldn't have access to the courts. This initiative complements the 'Charter on HIV and AIDS and Human Rights in the Workplace in Barbados,' launched by the AFBI.

GBCHealth & PCBC Special Session

On November 21st a special satellite session of the 2011 Caribbean HIV Conference was held entitled, **'Winning the Fight on HIV and AIDS in the Caribbean: How Partnering with Business Can Yield Significant Impact.'**

Chaired by the Global Business Coalition on Health (GBCHealth) in partnership with panelists from the Pan Caribbean Business Coalition on HIV (PCBC), AFBI, USAID and private sector, the session was convened.

Objectives of the session were:

- Increasing awareness of existing corporate actions in the region
- Identifying and executing on opportunities for future public-private partnerships

WORLD AIDS DAY & AIDS Awareness Week 2011

The AFBI continues to advocate the adoption of the 'Charter on HIV and AIDS and Human Rights' which it launched in local workplaces on World AIDS Day 2010 (WAD), and which continues to be promoted nationally and through the regional network of national business coalitions. The Foundation, which is a coalition of more than 60 local business enterprises, proceeds with the notion that one of the biggest issues with properly managing HIV is often discriminatory acts based in ignorance, which in turn violates human rights. Therefore education in the workplaces on human rights and HIV transmission is paramount if GETTING TO ZERO new incidences, discrimination, and AIDS related deaths is to be achieved.

Through special sessions such as the one held at Gildan SRL for WAD 2011, the AFBI hopes that other companies will come on board and join the fight against HIV and AIDS. Mobilizing businesses in this regard is more than just corporate social responsibility, but critical for future sustainability because of the link between non-discrimination, human rights protection, and reduced HIV transmission.



Participants at AFBI special session conducted at Gildan SRL, new clients of the AFBI, on WAD 2011

GETTING TO ZERO



Red Ribbon. Photo courtesy Caribbean Conference on HIV 2011.

AIDS Awareness Week is an annual event that provides an opportunity for people worldwide to unite in the fight against HIV. AIDS Awareness Week culminates each year on World AIDS Day, December 1st.

'Getting to Zero'. The theme for World AIDS Day 2011.

Zero new HIV infections,
Zero Discrimination and
Zero AIDS-related deaths.

INVESTING IN THE WORK OF THE AFBI

DONATIONS



We would like to thank the following persons and organisations for their recent contributions to the AFBI:

- St. Philip Parish Church
- Mrs. Tessa Robertson
- Island Villas Ltd.

Your tangible financial support will assist in our ongoing efforts.

The AFBI wishes to thank CIBC First Caribbean (CIBC-FCIB) for their continued support and commitment to the work of the Foundation. As a valued member, CIBC-FCIB demonstrates its corporate social responsibility through its leadership and partners with the AFBI to convey their commitment to safeguarding the health of staff, consumers and the wider community.



From left: Daniel Farmer, CIBC-FCIB Managing Director & Barbados Country Head and Akiba Reid, Executive Director, AFBI

Show you care.

Join LIME and the AIDS Foundation of Barbados Inc. (AFBI), in raising funds for a worthy cause

To help:

- Text the word "LIME" to short code 8690
- or
- Buy the Nokia C3 and we'll donate \$10.00 to the AIDS Foundation

AIDS FOUNDATION OF BARBADOS INC.

www.afbi.com
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LIME

LIME Terms and Conditions apply. See your entry 21. Promotion runs July 6, 2011 to August 1, 2011.



Presentation of cheque from LIME representative to Akiba Reid, Executive Director, AFBI. The RED campaign included a text message drive with proceeds from each text being given to the AFBI and a special handset sale with a portion of the sale also being given to the AFBI.

The AFBI team thanks LIME and all those persons who participated in our RED Campaign earlier this year.

NOT BUSINESS AS USUAL



Presentation at the Barbados Chamber of Commerce & Industry



Participants watching the proceedings unfold

The AFBI has recently incorporated several new, innovative strategies to engage with the Barbadian business community. One such initiative is the engagement of business professionals through presentations at Trade/Private Sector/Business Associations. This has the potential to be extremely successful given the captive audience that in most instances crosses a range of industries and sectors across Barbados. The Barbados Chamber of Commerce & Industry (BCCI) was the first such body to be approached and following a very productive session, the AFBI team looks forward to many more of these sessions in 2012.

One of the highlights of the session at the BCCI was the discussion on **Leadership and Human Rights issues in the Workplace** conducted by Human Rights consultant, Cherise Adjodha. This discussion linked seamlessly with the information on the **'Charter on HIV and AIDS and Human Rights in the Workplace in Barbados,'** provided by Akiba Reid, Executive Director of the AFBI and brought home invaluable lessons on human rights to all participants.

Human beings are rights-holders and duty-bearers and the incorporation of a Human Rights approach within the workplace can successfully address power inequalities that may emerge. This is also an innovative way to address vulnerability to HIV as well as the issues of Stigma and Discrimination.

PRESENTATIONS TO INDUSTRY



Executive Director, AFBI, Akiba Reid presenting

Executive Director of the AFBI, Akiba Reid, was present at the inaugural Productivity Week hosted by the Productivity Council. Themed, '**Getting Everyone to Understand Productivity (GET UP!)**,' this week long series of events targeted health and safety professionals in the workplace. One of the main activities during this week was a lecture held on Tuesday, October 11th at the auditorium of the Barbados Workers' Union Solidarity House Complex. Entitled, '**Health and the Worker: Examining the Implications for Productivity**,' this lecture provided the ideal platform for the AFBI to discuss HIV and AIDS and how Stigma and Discrimination could affect productivity due to decreased morale, amongst other things.

On November 9th, the AFBI was also present at the Barbados Labour College to promote the 'Charter on HIV and AIDS and Human Rights in the Workplace in Barbados' and discuss the issues of health and safety in the workplace. The Executive Director made a presentation highlighting the fact that HIV and AIDS should be incorporated into existing health/safety policies as it is a health condition of the worker and should be kept at the fore. Currently a number of workplaces do not have policies or comprehensive programmes and need the training which the AFBI can provide.

AFBI CALENDAR OF EVENTS FOR 2012

JANUARY

AFBI Board Meeting

FEBRUARY

Love Safely Week

MARCH

Peer Educator
Training

Human Rights
Training



The entire team at the AFBI wishes all of our partners, colleagues and friends the very best for the holidays.

2011 marked 30 years in the fight against HIV and AIDS. While we still continue to face immense challenges, we are even more motivated and inspired to continue our efforts.

We look forward to working with you in 2012! Once again, we thank you all for your tremendous support. All the best for 2012 and beyond!

Please visit us on [Facebook](#).

AIDS FOUNDATION OF BARBADOS INC. (AFBI)

BLDG #3 RAILWAY VIEW

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