

## Member Company wins Tourism Award



The Accra Beach Hotel & Spa won the HIV/AIDS Award at the June 6, 2009 Barbados Tourism Authority award ceremony for its initiative in its HIV/AIDS internal programme. The hotel has been a member of the Foundation for the last three years and indeed has implemented a very active workplace programme to tackle stigma and discrimination and to encourage voluntary counseling and testing (VCT). The hotel values its people- both employees and guests- and the recognition received is duly warranted. This four-star facility has been recognized in its industry as the hotel of the year in both 2002 and 2005 by the Barbados Hotel and Tourism Association (BHTA). Please join us in expressing **CONGRATULATIONS** to the management and staff at Accra!



### Facts about HIV and AIDS

- HIV cannot be transmitted by casual social contact
- HIV is a sexually transmitted infection. It is not a water borne, food borne or air borne virus
- It must be present in enough quantities to infect (blood, semen, vaginal fluid, breast milk).
- People with HIV and AIDS can work and maintain a job for many years without special assistance or support.
- HIV does not discriminate! Neither by age, gender, social status or sexual orientation.

# Member Services



Actresses Shellaine Bourne (**left**) and Michelle Hinkson (**right**) ambushing the audience at the AIDS Foundation's Annual General Meeting. In background Dr. the Honorable Esther Byer-Suckoo and Chairman of the Foundation, Mr. Colin Brewer

## Ambush Theatre

The AIDS Foundation of Barbados Inc. and their talented team of actors have once again launched into workplaces to address the issues of stigma & discrimination as it relates to HIV and AIDS. Through a gracious grant from the Ambassador's Fund for HIV Prevention Programme, the Public Affairs Section of the US Embassy has for the second time invested in the Foundation's Ambush Theatre Project.

The AFBI is using this innovative method to support its member organizations and private sector groupings in relation to HIV & AIDS education in Barbados. *Ambush Theatre* is a surprise theatrical performance, which unfolds unexpectedly in a forum such as a meeting and seeks to educate and mobilize observers to action. It is a powerful tool that gets people's attention. By using this modality, we hope to help reduce the real and perceived stigma and discrimination against those infected or affected by HIV. We have been particularly focused on combating the stigma and discrimination that people living with the infection experience, and the fear of others that inhibit testing and seeking treatment.

Each presentation lasts approximately fifteen (15) minutes. The performers are usually scattered throughout the venue and sit unassumingly among the audience. Once given the cue at the appropriate point, they begin to whisper to the person sitting next to them and deliver each line louder than the previous one, eventually speaking to each other and then to the entire group. At the end of the 'rumour', they come together and begin to address the real fears and issues that exist as it regards HIV and AIDS.

At the end of the presentation, discussions will be encouraged from the audience through a question and answer segment. At this point, myths are also clarified and fears are addressed. In addition, participants are also asked to complete a short feedback form to assist with the monitoring and evaluation of the project.

This project, which concludes in March 2010, is intended for workplace audiences in staff meetings, annual general meetings, training workshops or any event, which is arranged for a wide cross section of the employees. We continue to request appropriate fora to communicate with your audience at a time convenient to your staff/members. Organizations are free to contact the AIDS Foundation regarding their interest in participating in this project.

### AFBI MEMBER BENEFITS

**Positively Impact Your Business!**

1. Coordinated poster programme
  2. Linkages to Voluntary Counselling and Testing (VCT)
  3. Technical assistance for policy and programme development
  4. Sensitisation sessions for prevention & education
  5. HIV/AIDS workplace helpline
  6. Awards
  7. Ambush theatre
- ...and others as you help us grow

# World Aids Day 2009

The annual observance of World AIDS Day on December 1st will soon be here. We continue to invite you, our members, to join us in observing this day and the week of activities (Dec.1st-7th) with the rest of the world.

The UNAIDS report on the global AIDS epidemic 2008, estimates there are 33 million people living with HIV. During 2007, some 2.7 million people became newly infected with the virus. Around half of all people who become infected with HIV do so before they are 25 and die before they are 35 years of age. These startling statistics signal the need for action from each of us, as it reiterates the fact that HIV/AIDS is a workplace issue as it continues to affect the most productive sector of our society.

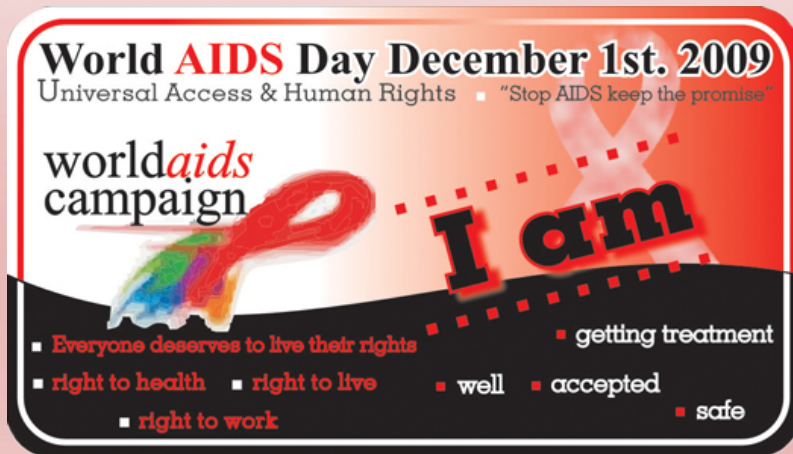
Started on 1st December 1988, World AIDS Day is

focused on increasing awareness, fighting stigma and improving education. This day is important in reminding people that HIV has not gone away, and that there are many things still to be done. The World AIDS Day theme for 2009 is 'Universal Access and Human Rights'. This is accompanied by the 'I Am' slogan. The message is that access for all to prevention, treatment,

care and support is a fundamental human right that is impossible to separate from the discussion of how we tackle HIV and AIDS now and in the future. In 2008, many of you participated in the AIDS Foundation's two-part initiative by distributing condoms in the workplace, as well as encouraging your colleagues to wear their red ribbons throughout the week.

For World AIDS Day and AIDS Awareness Week 2009, we invite you to partake in the distribution of AFBI pins to your employees, Ambush Theatre performances and a Christmas Food Drive. Please contact us for further details on how you can get involved.

In addition to these options, wallet cards carrying the logo of the AIDS Foundation, the theme of World AIDS Day 2009, along with the 2010 calendar will be provided for all your employees at no additional cost.



## 2010

January						
M	Tu	W	Th	F	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February						
M	Tu	W	Th	F	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March						
M	Tu	W	Th	F	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April						
M	Tu	W	Th	F	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May						
M	Tu	W	Th	F	Sa	Su
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
M	Tu	W	Th	F	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July						
M	Tu	W	Th	F	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August						
M	Tu	W	Th	F	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September						
M	Tu	W	Th	F	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October						
M	Tu	W	Th	F	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November						
M	Tu	W	Th	F	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December						
M	Tu	W	Th	F	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Tel: (246) 426-0674  
 Email: [adminafbi@gmail.com](mailto:adminafbi@gmail.com)  
[www.aidsfoundationbarbados.org](http://www.aidsfoundationbarbados.org)

**AIDS FOUNDATION**  
 OF BARBADOS INC.  
 Uniquely placed for ongoing sustenance of your workplace programmes

# AFBI Members

The Foundation would like to take this opportunity to acknowledge all of our member and donor organizations and to thank them for their investment and involvement in engaging the private sector response to HIV and AIDS.

Accra Beach Hotel & Resort	Island Properties Limited
Barbados Light & Power	Jordan's Supermarket
Barbados National Bank	KPMG
Banks Holdings Limited (BHL)	LIME
Caribbean Financial Services Corporation	Mount Gay Distilleries Ltd.
Cave Shepherd & Company Limited	PricewaterhouseCoopers
Clico Holdings Barbados Limited	Royal Bank of Canada
COT Caribbean Graphics	Sagicor
Duty Free Caribbean Holdings	Satya Enterprises
Emerald City	Scotiabank
Goddard Enterprises Ltd.	Signia Financial Group Inc.
First Caribbean International Bank	The Nation Corporation
Fortress Fund Managers Ltd.	TMR Sales and Service
International Capital Corporation Ltd.	Williams Industries Ltd
ICM Assurance	

## **AIDS FOUNDATION OF BARBADOS INC. (AFBI)**

Bldg #3, Railway View

Ladymeade Gardens

Jemmotts Lane St. Michael,

Barbados

Tel: (246) 426-0674

Email: [adminafbi@gmail.com](mailto:adminafbi@gmail.com)

website: [www.aidsfoundationbarbados.org](http://www.aidsfoundationbarbados.org)