

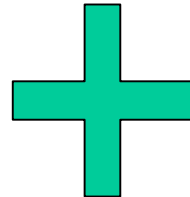


ADDRESSING HIV/AIDS IN THE PRIVATE SECTOR

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Global Health Initiative, World Economic Forum
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THE GLOBAL HEALTH INITIATIVE

Partners



- Automotive
- Chemicals
- Consumer goods
- Energy
- Food and beverage
- Information and communications
- Logistics and transport
- Media
- Metals and mining
- Pharmaceuticals

Increased quality and quantity of private sector activity against

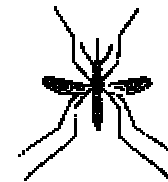
HIV



Tuberculosis



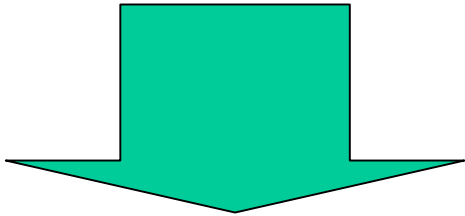
Malaria



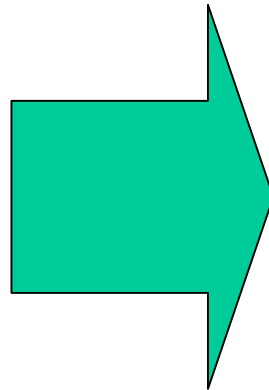
ADDRESSING HIV/AIDS IN THE PRIVATE SECTOR

- What motivates a business response?
- What would we like business to do?
- What is actually happening – successes and gaps?
- What challenges for developing ‘high impact leadership’ within the private sector lie ahead?

**Mobile
Men
with Money**



Can afford to
buy **sex**
Can afford to
buy **drugs**

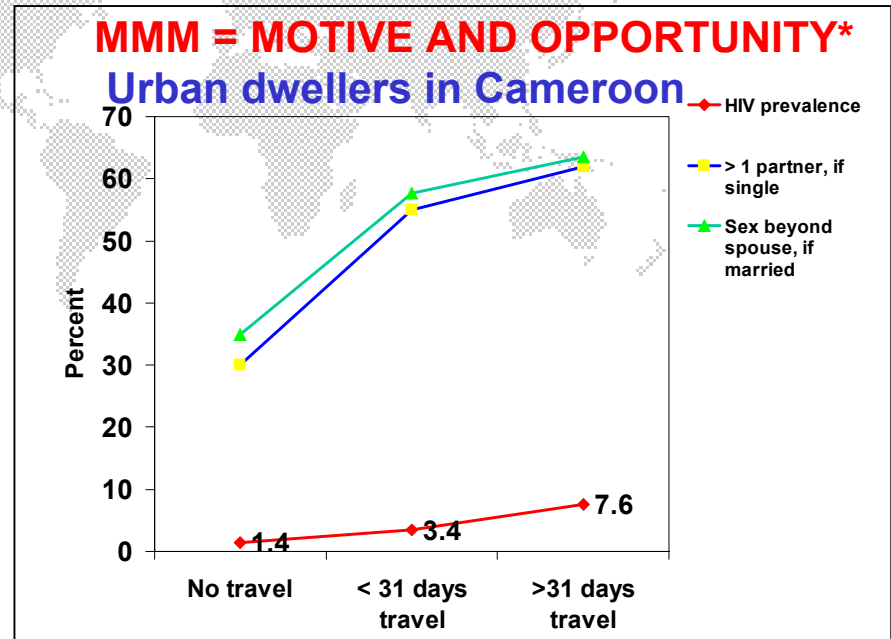


Unaware working
adults then bring
HIV, TB home

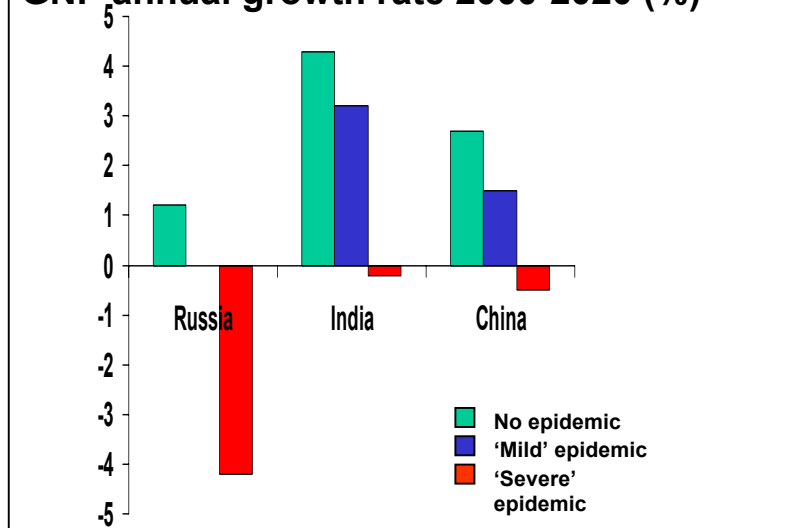
**HIV enters the
'mainstream'
population**

**TB
follows**

OTHER MOTIVATIONS FOR BUSINESS LEADERS



GNP annual growth rate 2000-2020 (%)**



Profit and Loss

- Revenues
- Operating Costs
 - Labour
 - Wages
 - Training
 - Benefits
 - Raw Materials
 - Other
- Capital Costs
- Corporate Social Responsibility

*Lydie N et al. Mobility, sexual behavior, and HIV infection in an urban population in Cameroon. JAIDS 35: 67 – 74, 2004

**Nicholas Eberstadt, Foreign Affairs, Sept 2002 Projecting HIV in Eurasia: Our Methodology”, <http://www.aei.org/ps/pseber0211-12a.pdf>

An agreed model for business action:

- Start in the workplace
- Establish workplace policies – enshrine confidentiality and non-discrimination
- Increase worker awareness and other prevention activities
- Encourage employees to know their HIV status
- Ensure worker access to treatment, care and support
- Regularly monitor and evaluate activities

Eastern and Southern Africa

Anglo American business unit	Number of employees	Employee HIV prevalence
AngloGold	42,000	29%
Anglo Platinum	46,000	25%
Anglo Coal	7,000	17%
Anglo Ferrous Metals	12,000	20%
Anglo Industries	22,000	26%
Anglo Base Metals	2,300	4%
Anglo Paper & Packaging	7,000	12%
Corporate Centre	1,000	5%
TOTAL	139,300	24%

“Treatment really works - but there are significant challenges”

- 5000 enrolled in wellness programme
- 1765 employees started on ART by May 2004
- 260 (15%) have stopped treatment for various reasons
- **95% of employees remaining on ART at normal work**
 - Many of these would have died by now without treatment
- 92% reported adherence to treatment regimen
- 8% decline offer of treatment

BUSINESS RESPONSES VARY BY REGION

Percent of businesses reporting affordable & accessible workplace activities

Region	Awareness	Understanding	Policy	Unmet Need
Africa	89%	28%	12%	47%
Asia	49	8	8	23
Central America & Caribbean	52	8	4	43
Europe	28	4	3	19
Middle East & North Africa	33	8	3	18
North America	50	1	7	6
Oceania	20	0	0	8
South America	37	6	4	32

Awareness: Executives who believe that HIV/AIDS has or will have some impact on their business (%)

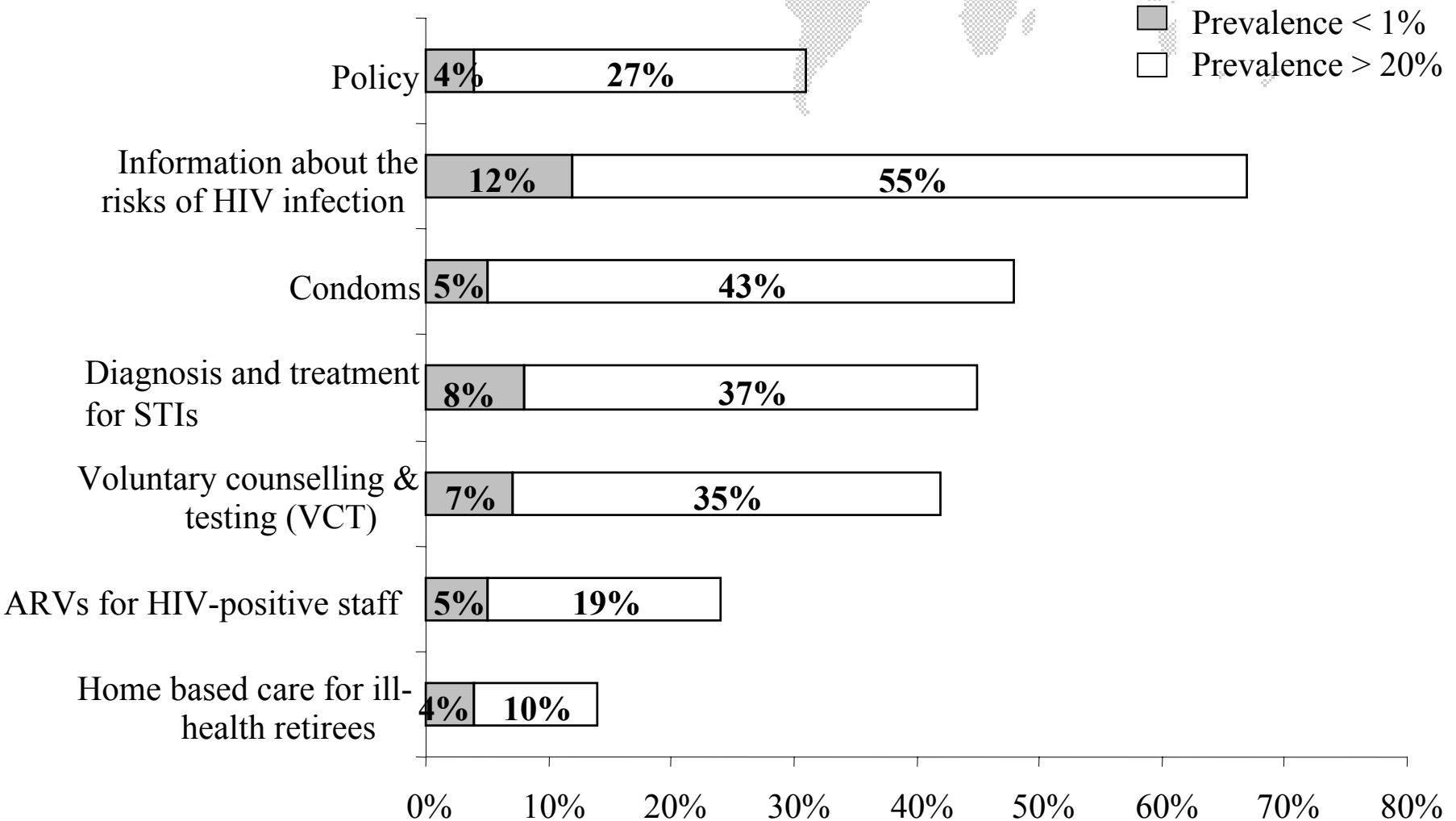
Understanding: Executives who believe that HIV/AIDS has some current and specific impact(s) on their revenues or costs (%)

Policy: Companies that have written HIV/AIDS-specific policies (%)

Unmet need: Executives who lacked confidence in their company's current response (%)

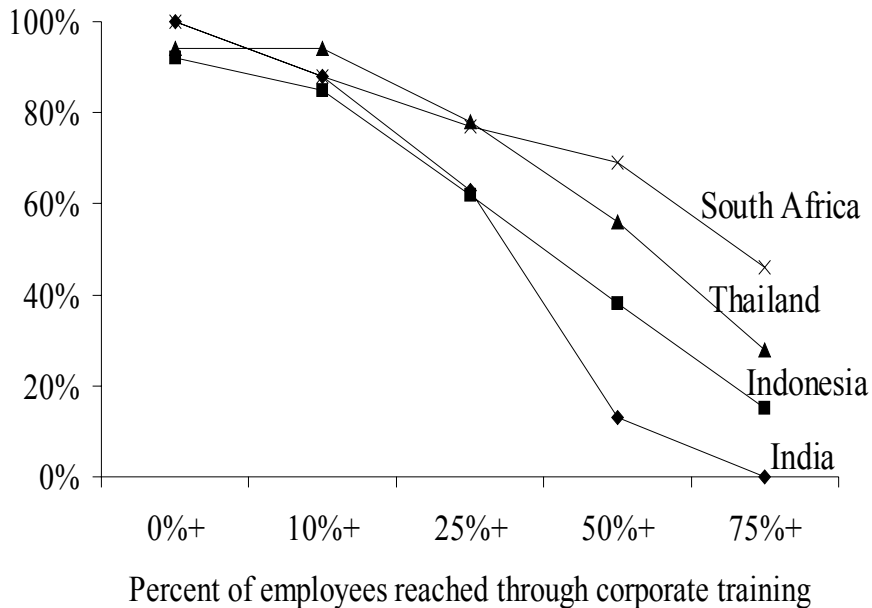
BUSINESS ACTIVITIES INCREASE WITH NATIONAL PREVALENCE

Percent of businesses reporting affordable & accessible workplace activities

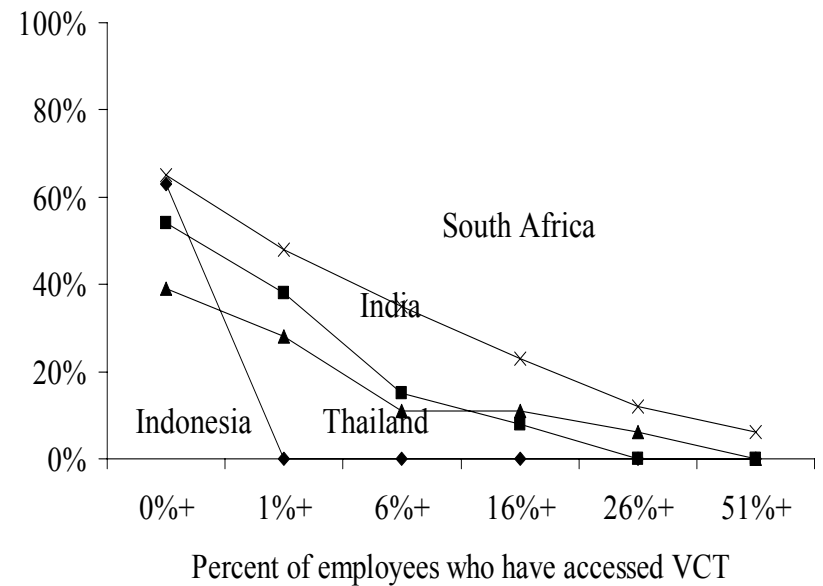


TRAINING AND VCT REACH FURTHER IN HIGHER PREVALENCE COUNTRIES

Percent of businesses that estimate that % of workers have been reached through workplace training



Percent of businesses that estimate that % of workers have accessed VCT



THERE ARE 3 COMMON 'SUCCESS FACTORS'

- Get top management buy in
- Conduct a situation assessment
- Assign staff and budget

Country	Top three motivations for initiating workplace activities (percent of companies ranked as "very important")		
Indonesia	Company's moral or ethical obligation to its employees (88%)	Economic cost benefit of action versus inaction (88%)	Top person's personal commitment to the cause (75%)
India	Company's moral or ethical obligation to its employees (77%)	Top person's personal commitment to the cause (62%)	Image and external relations (54%)
Thailand	Company's moral or ethical obligation to its employees (89%)	Top person's personal commitment to the cause (67%)	Image and external relations (56%)
South Africa	Company's moral or ethical obligation to its employees (81%)	Top person's personal commitment to the cause (65%)	Employee morale (54%)

WHAT LEADERSHIP CHALLENGES LIE AHEAD?

- How do we get more business leaders to engage against HIV/AIDS?
 - Should we expect a global business response?
 - How do we better define models for businesses that work for ‘average’, not just exceptional, companies? (focusing on large companies)
 - Can we demonstrate rationale for greater business engagement? (in low prevalence settings, by SMEs, etc.)
- How do we build trust – notably between public sector, the international community and civil society – to move beyond the rhetoric of public-private partnerships?
- How should we prioritise interventions in high and low prevalence environments?



FOR MORE INFORMATION

www.weforum.org/globalhealth

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THANK YOU